



Ten for '10

CHI

Men of Style

It's our biggest tribute ever to the most stylish men in Chicago. Why so many? Well, we just couldn't resist. This time around we skipped the CEOs, real estate agents and stockbrokers in favor of a more creative bunch: men who write, paint, make music, throw parties... and even sew! Let's face it: for these visionaries, style and substance go together naturally.

Photography by Jason Imber | Hair and makeup by Maggie Kerr | Text by Amalie Drury | Shot on location at Epic |

THE CONNECTOR

WHO: John "JC" Coyle Steinbrunner, 34 **CLAIM TO FAME:** Steinbrunner hosts the Salon Series at Bucktown's Bluebird restaurant, bringing together artists and audiences in a come-one, come-all setting. Steinbrunner's own paintings are now on display at the Chicago Fashion Incubator pop-up in The 900 Shops. **STYLE FILE:** "I'm pretty clean and straightforward American," Steinbrunner says. "But I'm also a fan of *sprezzatura*, the Italian way of dressing—slightly off on purpose." His uniform: jeans, Frye harness boots, a button-down shirt with rolled sleeves, a motorcycle jacket and his signature black-frame glasses. **DOMAIN GAME:** Steinbrunner, who is newly dating someone, has an East Lakeview row house that "is like a lodge that's not really for hunters, but instead somewhere in the south of France." The look echoes the mission of his wardrobe and dinner series: "It's welcoming, not matchy-matchy. There's a story behind everything."

STEINBRUNNER WEARS: Oliver Spencer blazer, Steven Alan shirt, Insight jeans, shoes by N.D.C.